

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 495313 /		<u>Alt Order #</u> 06343305
<u>Product</u> HORSFORD- DCCC		
<u>Contract Dates</u> 09/27/12 - 10/02/12		<u>Estimate #</u> 1877
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 09/25/12 / 09/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 143	<u>Product Code</u> 149
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/27/12	10/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MT-TF--				1	\$2,150.00			
N 2	KVVU	09/27/12	10/02/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MT-TF--				2	\$350.00			
N 3	KVVU	09/27/12	10/02/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MT-TF--				1	\$550.00			
N 4	KVVU	09/27/12	10/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MT-TF--				1	\$380.00			
N 5	KVVU	09/27/12	10/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MT-TF--				1	\$625.00			
N 6	KVVU	09/27/12	10/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MT-TF--				1	\$725.00			
N 7	KVVU	09/27/12	10/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MT-TF--				1	\$700.00			
N 8	KVVU	09/27/12	10/02/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MT-TF--				1	\$675.00			
N 9	KVVU	09/27/12	10/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MT-TF--				2	\$275.00			
N 10	KVVU	10/01/12	10/01/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$4,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$4,150.00			
N 11	KVVU	09/30/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
495313 /	06343305

Contract Dates	Product	Estimate #
09/27/12 - 10/02/12	HORSFORD- DCCC	1877

Advertiser	Original Date / Revision
Horsford DCCC	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div><div>Week: 09/24/1209/30/12-----11\$8,500.00</div></div>												
N 12	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div><div>Week: 09/24/1209/30/12-----11\$7,500.00</div></div>												
N 13	KVVU	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	1	\$4,950.00
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div><div>Week: 09/24/1209/30/12---1---1\$4,950.00</div></div>												
Totals											15	\$32,155.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	6	\$24,175.00	\$20,548.75
10/01/12 - 10/02/12	9	\$7,980.00	\$6,783.00
<b>Totals</b>	<b>15</b>	<b>\$32,155.00</b>	<b>\$27,331.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-1191  
SEP25/12 16.35  
HARRIS REPORT FROM REP  
\*\*\* KVVU-TV \*\*\*

SALES PRSN PH- TERESA DIFURIA

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PROGRAM : FOX 5 NEWS AT 10P  
CON COM1: FOX 5 NEWS AT 10P
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REP HEADLINE# 6343305  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP  
 SEP25/12 16.35  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/27	10/2	2		TH-F,M-TU	2
3			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$550.00	9/27	10/2	1		TH-F,M-TU	1
4			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$380.00	9/27	10/2	1		TH-F,M-TU	1
5			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$625.00	9/27	10/2	1		TH-F,M-TU	1
6			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/27	10/2	1		TH-F,M-TU	1
7			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	9/27	10/2	1		TH-F,M-TU	1
8			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$675.00	9/27	10/2	1		TH-F,M-TU	1
9			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	9/27	10/2	2		TH-F,M-TU	2
10			900P-1000P PROGRAM : MOB DOCTOR CON COM1: MOB DOCTOR	30		\$4,150.00	10/1	10/1	1		MON	1

REP HEADLINE# 6343305  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SEP25/12 16.35  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			100P-400P	30		\$8,500.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
CON COM1: FOX NFL (GAME 2)												
12			1000A-100P	30		\$7,500.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
CON COM1: FOX NFL (GAME 1)												
13			800P-900P	30		\$4,950.00	9/27	9/27	1		THU	1
PROGRAM : X FAXTOR												
CON COM1: X FAXTOR												
SEP/12			28005.00			OCT/12			\$4,150.00			
CONTRACT TOTAL												32155.00
TOTAL SPOTS												15

MARKET TOTALS \$146,159 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 2% CABL 0%  
 KTUD 1%  
 SVC- NSI  
 DEMOS- RA35+\*